MISSION STATEMENT
The Roycrofters-At-Large Association, Inc. has been entrusted with educating, fostering and inspiring through the continual evolution of the Arts and Crafts Movement.

RALA
ROYCROFTERS
AT • LARGE
ASSOCIATION

Prospective Artisan Application 2019

Criteria:

- High quality hand craftsmanship
- Excellence in design
- Continuing artistic growth
- Originality of expression
- Professional recognition

Checklist:

- ❑ Completed application form.
- ❑ Current resume.
- ❑ CD with four (4) digital images of artwork.
  Images should be 4"x6" with resolution between 72-150 ppi.
- ❑ Mailed CD and application by March 11, 2019 to:
  RALA/Artisan
  1054 Olean Road
  East Aurora, NY 14052
- ❑ **Date of Jury: Saturday, April 6th, 2019**
  Hand delivery between 8:30am - 9:30am (see prospectus)
  Mark your calendar with shipping/jury delivery dates of your work to RALA
  Please do not send items via **FedEx**
  Please do not use packing peanuts to ship your work
- ❑ Filled out and sent show application* with proper fees enclosed.
- ❑ Signed Master Artisan referral
  Prospective artisan candidates must be sponsored or referred by a current RALA Master Artisan

* Show application is a separate form from the artisan application and is available online at www.ralaweb.com.

For questions contact:

Roycrofters At Large Association
1054 Olean Road, East Aurora, NY 14052
Phone: (716) 655-7252
Email: roycroftmail@verizon.net; website: www.ralaweb.com

Prospectus

Objective

An internationally recognized organization dedicated to enhancing and perpetuating the Roycroft tradition of highest quality craftsmanship in the craft and fine arts. Only those individuals whose artwork exemplifies that tradition, will be awarded use of the Roycroft Renaissance mark and the designation of Artisan or Master Artisan. All Artisans are encouraged and expected to actively participate in the development of the Roycrofters-at-Large Association, Inc. and work to support its mission and goals.

Eligibility

To become a Roycroft Renaissance Artisan, an artist must submit his/her work to a jury comprised of all the Master Artisans. Only Artisans whose work exemplifies the following criteria will be permitted to use the double R mark:

1) High quality hand craftsmanship
2) Excellence in design
3) Continuing artistic growth
4) Originality of expression
5) Professional recognition

Entries

Artisans are juried using a two (2) part jurying process:

Part 1:

Each artist must submit photographs of four (4) examples of his/her artwork in digital form. The artwork must have been completed within the last four (4) years. Digital images must be submitted as JPEG files and should be 4"x 6" with resolution between 72 - 150 ppi.

Part 2:

Each artist must also submit 4 actual examples of his/her artwork that will be juried in concert with the digital images on the day of the jury. The combination of digital images and actual artwork will help the jury to establish the authenticity and quality of the artwork submitted.

Fees

Each Roycroft Artisan is required to hold a Patron Membership in RALA, Inc. (membership June to June) $50.00

Each Roycroft Artisan must participate in one of the two RALA shows each year or pay the Roycroft Mark License Fee $225.00

*No Fees are required with this Artisan Application. Artisans will be invoiced at a later date.

All prospective Artisans and Roycroft Artisans MUST fill out a show application and submit proper fees. This application is not a show application and cannot be used as the replacement of a show application. See show application for all details and due dates. Show applications available online at www.ralaweb.com

If an Artisan cannot participate in one of our two shows (as a result of age, proximity to East Aurora or other extreme extenuating circumstances as determined by the RALA board) the Artisan must still pay the license fee ($225) and maintain Patron membership in RALA ($50).

As a consequence of space limitations at the Winter Show, any Artisan who participates in the summer show will be given first consideration for admission into the winter Show. All Artisans are expected to participate in the shows. RALA shows, support our organization and showcase our work to the public.

Conditions

All work must have been completed within the last four (4) years and may not have been previously submitted to RALA. RALA reserves the right to reject applications that do not meet requirements. Digital images must be accompanied by a recently updated resume and a completed RALA application.

Shipping

Shipping costs are the responsibility of the prospective Artisan. A check for return shipping, made payable to RALA, and including insurance (call carrier to ascertain this amount) must accompany delivered work. All shipped work must be received by the date of the jury. Ship to:

The Schoolhouse Gallery
1054 Olean Road
East Aurora, New York 14052

Hand Delivery

The prospective Artisan is responsible for hand delivered art. All hand delivered pieces must be dropped off on April 6th, 2019 (the day of the jury) to the Aurora Senior Center, 101 King Street, East Aurora, NY between 8:30 and 9:30am (nothing will be accepted after 9:30am).Work must be picked up between 3:00 and 4:00pm the same day.

Important Trademark Rights

The Double R mark, called the "Roycroft Renaissance Mark," has been used by the Roycrofters-At-Large-Association, Inc. (RALA) since the 1970s. This mark is valuable trademark, and RALA limits use of the trademark to artisans who are members of RALA and whose work is approved by the jury of Roycroft Master Artisans. Such artisans may use the mark only on work in the media category in which they have been approved for one year, provided that all pieces bearing the mark are in keeping with RALA's standards, i.e., the high standard of quality workmanship that Elbert Hubbard set for the original Roycrofters. Except as otherwise expressly authorized by RALA in writing, all other uses of the mark are prohibited. By completing this application, you acknowledge RALA's rights in its valuable trademark, and you agree not use the trademark except as expressly permitted by RALA and in accordance with RALA's standards. If you should fail to abide by these rules, you agree that, upon written notice from RALA terminating your membership and/or artisan approval, you will cease all use of the mark. You further agree: not to contest the validity of RALA's rights to the mark; not to do or cause to be done any act or thing that may in any way adversely affect RALA's rights in the mark or any registrations therefor; not to use the mark or Roycroft name or any confusingly similar mark/name as part of your business name or upon your work; and upon RALA's request, to use the following trademark ownership legend - "The Roycroft Renaissance Mark is a trademark of Roycrofters-At-Large-Association, Inc. Used under license." - on brochures, web pages, product hang tags, and other product-related materials, wherever possible.

Artisans agree to uphold the standards and ideals of the organization throughout their tenure as members.

2019 Prospective Artisan Information

Please print information

Date:_____ (postmark deadline March 11, 2019)

Applicant Name:_____

Medium:_____

Street:_____

City:_____ Zip Code:_____ Telephone: _____

Email Address:_____

Website:_____

Master Artisan Signature: _____

❑ Check this box if you would like contact information published on our website if your application is accepted.

Please answer the following questions concisely, as they will be used during the jurying process in your evaluation to become an Artisan. There isn't a lot of time to read your answers at the jury. Simple, short statements are most effective.

1. What motivated you to apply for the use of the Roycroft Mark?

_____

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2. If you become a Roycroft Artisan, how can you contribute to the growth of the organization?

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3. What are your expectations from the Roycrofters-At-Large-Association as a Roycroft Artisan?

_____

_____

_____

_____

_____

_____

Images

Please print information

Name: _____

Medium: _____

Year First Applied: _____

Street: _____

City: _____ Zip Code: _____ Telephone: _____

Email Address: _____

Website: _____

Image #1

Title: _____

Year: _____ Dimensions: _____

Height Width Depth

Medium: _____

Technique: _____

Artist's Statement about the piece: _____

_____

Image #2

Title: _____

Year: _____ Dimensions: _____

Height Width Depth

Medium: _____

Technique: _____

Artist's Statement about the piece: _____

_____

Image #3

Title: _____

Year: _____ Dimensions: _____

Height Width Depth

Medium: _____

Technique: _____

Artist's Statement about the piece: _____

_____

Image #4

Title: _____

Year: _____ Dimensions: _____

Height Width Depth

Medium: _____

Technique: _____

Artist's Statement about the piece: _____

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