

To perpetuate  
and further develop  
the Roycroft tradition  
through head,  
heart and hand.



## Roycroft Summer & Winter Festival Application 2021

### Show Dates & Locations:

Summer Show: June 26 & 27, 2021

#### NEW LOCATION:

Healthy Zone Rink, 41 Riley Street, East Aurora, NY 14052

Winter Show: December 4 & 5, 2021

At this time, the East Aurora Middle School, 430 Main Street, East Aurora, NY is not available to lease. We are investigating other venues. Please indicate if you will participate.

### Checklist:

- Completed application form.
- SASE for return of CD (optional), or thumbdrive
- Image Submission – submit 4 images of work and 1 booth image  
EITHER by mail on CD/DVD, or labeled thumbdrive  
OR by email to: roycroftmail@verizon.net  
(Please send show application also) with appropriate fees.
- Enclosed checks for all proper fees.
- Signed the compliance to rules at bottom of application.
- Marked your calendar with shows and fee due dates.  
Summer Show fee due date: March 10, 2021  
Winter Show fee due date: November 1, 2021
- Mailed application by March 10, 2021 to:  
Roycrofters-At-Large Association  
Attn: Shows  
1054 Olean Road  
East Aurora, NY 14052

# Prospectus

## Objective

To present an art festival to the public that represents the tradition of the Roycroft. Work that is chosen for our shows must represent quality craftsmanship in craft and fine arts.

## Entries

Only original craft / art, made by hand, or with the appropriate tools, by the artisan who is submitting the application, is eligible.

Each set of digital images submitted must be accompanied by a RALA show application form.

RALA reserves the right to exclude works that do not appear to be hand made by the representing artist or reject applications that are not filled out correctly.

## Fees

Make checks or money orders payable to: RALA  
Each application must be returned with a check for each of the following as applicable:

- 1) Show application fee: \$20.00  
due at the time the application is received.
- 2) Summer show fee: \$250.00 (non-RALA artisan)  
\$225.00 (RALA artisan)  
Due at the time the application is received, if applicable.  
If a corner booth is requested send a separate check.
- 3) Winter show fee will be billed October 1,  
due no later than November 1.

Failure to remit payment by any of the above deadlines, RALA will assume the artist no longer wishes to participate in the show. The space will then be given to artists on the waiting list.

Applications received without application fee and Summer Show fee will be returned.

Due to size restriction of the Winter Show any artisan who participates in the Summer Show will be given first consideration for admittance into the Winter Show. All artisans are expected to participate in the shows. RALA shows support our organization and showcase our work to the public.

## Conditions

All work must have been created by the artist. Any reproductions of the artist's original work must be clearly marked "Reproduction". Additionally, 80% of the artworks represented must be originals or limited editions. Any works displayed that do not conform to RALA's standards or are deemed commercial are grounds for show expulsion. Show set up and break down times are not flexible. Show guidelines and times will be included with your acceptance letter. Artists are expected to be present at their booth during show hours. Failure to comply with any show guidelines will result in exclusion from exhibiting at next year's shows. There will be NO refund of fees if a cancellation is made within 30 days of the show date.

## Application Instructions

Please read and follow these application instructions carefully.

1. Fill out application entirely. This is a show of handmade crafts, so please reference your processes in your descriptions.
2. Each image should be no larger than 5 MB in size with a minimum DPI of 300. JPGS only. Please do not send images sized for web, email, or social media. On the application include a brief description of each image. Please provide the best quality possible. RALA reserves the right to select the best images submitted for promotional purposes.
3. Enclose a self-addressed, stamped envelope with sufficient postage for the return of your CD. (optional)
4. Please send separate checks for the application fee and the Summer Show fee and corner booth request. Please note that the application fee is non-refundable.
5. \*If applying for the Winter Show, you do not need to send the show fee at this time. You will be sent an invoice by October 1, for payment of the Winter Show fee. If applying only for the Winter Show, send only the \$20 application fee and \$25 if you are requesting a corner booth.
6. Electrical power is not guaranteed to be available at either show, even if you had it available at prior shows. Whatever power is available must be shared with other exhibitors. No power cords or strips are provided by RALA.
7. Sales Tax Collection and payment to New York State is the responsibility of the individual artist. You must have a certificate to collect sales tax visible in your booth at all times during the show.
8. Show set-up and break down times will be included with acceptance letter. Failure to comply with breakdown times may result in denial of acceptance to future shows.
9. Artists are expected to be present at their booths during the show hours.
10. There will be NO REFUND OF FEES if a cancellation is made within 30 days of the show date.

Return application to:

Roycrofters-At-Large Association  
Attn: Shows  
1054 Olean Road  
East Aurora, NY 14052

## Important Trademark Rights

The Double R logo, called the Roycroft Renaissance Mark, has been used by the Roycrofters-At-Large Association, Inc. (RALA) since the 1970s. RALA limits use of the trademark to artisans who are members of RALA and whose work is approved by the jury of Roycroft Master Artisans. By completing this application, you acknowledge RALA's rights in its valuable trademark, and you agree not to use the trademark except as expressly permitted by RALA and in accordance with RALA's standards. If you should fail to abide by these rules, you agree that, upon written notice from RALA terminating your membership and/or artisan approval, you will cease use of the logo.

# 2021 Summer & Winter Festival Application

Please complete all fields and be sure to sign the compliance at the bottom of the page.

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Business Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website: \_\_\_\_\_

Media: (please circle the area that best describes your work)

- |                                       |                                       |                                      |   |
|---------------------------------------|---------------------------------------|--------------------------------------|---|
| <input type="checkbox"/> Ceramics     | <input type="checkbox"/> Fabric/Fiber | <input type="checkbox"/> Wood        | <input type="checkbox"/> Jewelry              |
| <input type="checkbox"/> Sculpture    | <input type="checkbox"/> Painting     | <input type="checkbox"/> Photography | <input type="checkbox"/> Metal                |
| <input type="checkbox"/> Glass        | <input type="checkbox"/> Drawing      | <input type="checkbox"/> Leather     | <input type="checkbox"/> Graphics Printmaking |
| <input type="checkbox"/> Other: _____ |                                       |                                      |   |

**Image Descriptions:** (RALA Artisans do not need to send images unless jurying outside the mark area)

Please label outside of disc with name, media and year. Below please include media dimensions and description of each piece of work.

Image 1: \_\_\_\_\_

Image 2: \_\_\_\_\_

Image 3: \_\_\_\_\_

Image 4: \_\_\_\_\_

Check which shows for which you are applying (you will be juried separately for each):

- Summer Show - \$250 (non-RALA artisan); \$225 (RALA artisan)  
plus \$20 application fee (separate checks)
  - Corner booth requested, very limited availability. If available you will be invoiced at a later date at \$25.
- Winter Show - \$250 (non-RALA artisan); \$225\* (RALA artisan) plus \$20 application fee (separate checks)  
\* see #5 on application  Corner booth requested. If available you will be invoiced at a later date at \$25.
  - Spaces are approximately 10'x 10' in area. Check only if your display is inflexible and requires a 10'x 10 square area. Space is limited by building constraints. **The Winter Show location is not confirmed.**  
**Check the box only if you are interested in participating. This could be a new venue.**

Note: If applying for both shows, only one \$20 application fee is required.  
Select corner booth requests only at this time, no fee. You will be invoiced later.

I hereby agree to comply with all of the regulations for this show as set forth in this application. Violation of show rules is a basis for show expulsion and forfeiture of all fees.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_